

WANT TO WIN AN AWARD FOR BPM EXCELLENCE?

WfMC Global Awards for Excellence in BPM and Workflow

- **Your BPM or Workflow project could be judged a regional or even global winner**
- **You and your company would gain international recognition as industry leaders.**
- **Your business revenue grows along with your reputation for excellence.**

What's involved?

1. Identify a BPM project within your organization or (if you are a BPM solution provider) a great customer case study or a BPM implementation
2. Write about 6-10 pages following our guidelines below.
3. Submit your case study on our website at www.BPMF.org
4. Winning case studies (Gold, Silver and Finalists) are published in the annual *BPM Excellence in Practice*.

Rules

1. Installation size is not a significant factor: Success and innovation are more important. The installation, however, must have demonstrable, innovative and proven benefits. Pilots more than six months old are acceptable, as long as the entry also details the ultimate goals.
2. There is no limit to the number of companies that you may nominate, however a non-refundable handling charge of US\$295.00 is required to accompany each entry.
3. Vendors or integrators may nominate their customers and user organizations may nominate themselves.

Submission Guidelines

We have found that nominators (the company or person submitting the case study) benefit from observing the following points:

1. The best case studies result from the people involved in the project writing the contents. Case studies developed by PR agencies employed by vendors frequently include too much hype – this completely turns off the judges. The vendor and technology supplier companies and products/services must be described at the end of the document.
Try to observe the 3-30-3 rule: 3 seconds to gain the attention of the reader, 30 seconds to get the core information across, and 3 minutes to really get them interested in getting through the material. The best case studies appear to be between 6-16 pages.
2. Leave discussion of the technology until the end section, remember the most relevant things to discuss initially are the innovation at a business level and impact on the value chain of the industry. Then talk about the impact on the people involved, the lessons learned, etc.

HOW TO ENTER THE GLOBAL AWARDS FOR EXCELLENCE IN BPM

3. Where the case is translated to English from another language, please ensure that a native English speaker does the final edit (often foreign language case studies lose something in translation with disappointing results for an otherwise good implementation).
4. Ensure that the case study:
 - Describes the level of resources required to develop and implement the system.
 - Focuses on the benefits derived (metrics need baselines).
 - Identifies any best practices, lessons learnt, and pitfalls to avoid.
 - Helps the reader understand how the project was undertaken and how the team overcame any implementation and organizational challenges.

Confidentiality: We recognize that certain information on projects is considered sensitive and/or proprietary. Please indicate on your submission document any information you consider confidential. The Judges undertake to keep this information confidential in both the Awards announcements and any subsequent publications. We want you to feel confident that you can submit truly compelling case studies without compromising your competitive advantage.

Award Prizes

Each winning user organization recipient receives:

1. A beautiful engraved crystal cup trophy on base (\$250 value)
2. Free one-year full membership in WfMC (\$3500 value)
3. Free two-day registration to full [iBPMS](http://ibpms.bpm.com/) (<http://ibpms.bpm.com/>) conference event in Chicago (\$395 value)
4. ALL Finalists: Worldwide recognition through publication of your case study (*unlimited* value!)

Submissions are open to entrants worldwide and a vendor /consultant may nominate a customer and any company may submit their own case study.

There is no limit to the number of entries you can submit. Each entry requires a separate entry form and handling fee.

Finalists and Winners receive recognition by having their case studies published in the next annual book on [Excellence in Practice](http://www.FutStrat.com) (www.FutStrat.com).



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Please address the following issues in your submission. We will supply you with and easy Q&A template following your commitment to submit.

**Nominee Name, Country
(eg: Best Bank, United States)**

**Nominated by Nominator Name, Country
(eg: Nominated by Best Vendor, USA)**

1. EXECUTIVE SUMMARY / ABSTRACT
2. OVERVIEW
3. BUSINESS CONTEXT
4. THE KEY INNOVATIONS
 - 4.2 Business**
 - 4.3 Process**
 - 4.4 Organization**
5. HURDLES OVERCOME
 - 5.2 Management**
 - 5.3 Business**
 - 5.4 Organization Adoption**
6. BENEFITS
 - 6.1 Cost Savings**
 - 6.2 Time Reductions**
 - 6.3 Increased Revenues**
 - 6.4 Productivity Improvements**
7. BEST PRACTICES, LEARNING POINTS AND PITFALLS
 - 7.1 Best Practices and Learning Points**
 - 7.2 Pitfalls**
8. COMPETITIVE ADVANTAGES
9. TECHNOLOGY
10. THE TECHNOLOGY AND SERVICE PROVIDERS

WfMC Awards for Excellence in BPM and Workflow

The prestigious annual **Global Awards for Excellence in BPM and Workflow** are highly coveted by organizations that seek recognition for their achievements.

Background:

Inaugurated in 1995 and starting with workflow and imaging and evolving through documentation, process / knowledge management and more, as our industry moved forward to embracing BPM, these awards not only provide a spotlight for companies that truly deserve recognition, but also provide tremendous insights for organizations wishing to emulate the winners' successes.

How do we promote BPM through the Awards?

By helping the entire industry continue to evolve, mature and users and learn from each other through top examples of BPM excellence and best practices.

Some organizations significantly outperform others in their industry. They become more agile by adopting smarter work practices and transforming their business processes to be more dynamic, collaborative, and connected.

Often, the business processes themselves create competitive

advantage. Increased revenue at reduced cost makes more money for a very effective business. Changing market opportunities, customer demands, new technology and calls for cost reduction can make it seem impossible to keep operational chaos at bay.

True visionaries are not content with merely achieving benefits; they are proactively driven to raise the standard for excellence in their industry—in essence, moving the competitive goalposts.

Competitive advantage is gained when companies reduce operational risk by making sure that internal guidelines and external regulatory requirements are fulfilled. Companies thus offer customers a faster, more accurate and consistent service.

To position your organization for success, you need the ability to continually optimize, streamline and align business processes to meet changing business needs for greater performance, competitive advantage and to drive growth.

The various companies whose award-winning case studies are featured annually in our [books](#) have proven excellence in their creative and successful deployment of advanced and business process management concepts. The end-user, service provider and their respective teams achieved significant recognition both internally and globally.

The positive impact to their corporations includes increased revenues, more productive and satisfied employees, product enhancements, better customer service and quality improvements.

Enter now with your [short abstract](#) (www.bpmf.org) - no commitment.

All entry details, rules, guidelines and entry form can be found at www.BPMF.org

We welcome your entry. Feel free to contact us with any questions by email at awards@FutStrat.com.