

# WANT TO WIN AN AWARD FOR BPM EXCELLENCE?

## Global Awards for Excellence in BPM and Workflow

**Your BPM or Workflow project could be judged a regional or even global winner**  
**You and your company would gain international recognition as industry leaders.**  
**Your business revenue grows along with your reputation for excellence.**

### What's involved?

1. Identify a BPM project within your organization or (if you are a BPM solution provider) a great customer case study or a BPM implementation
2. Write about 6-10 pages following our guidelines below.
3. Submit your case study on our website at [www.BPMF.org](http://www.BPMF.org)
4. Winning case studies (Gold, Silver and Finalists) are published in the annual *BPM Excellence in Practice*.

### Rules

1. To be eligible, nominees must illustrate demonstrable benefits since January 2008 (the 2010 Awards relate to January 2008 onward), and the system should have been implemented within the past three years. Completely new implementations must have been running for at least six months by deadline date.
2. Installation size is not a significant factor: Success and innovation are more important. The installation, however, must have demonstrable, innovative and proven benefits. Pilots more than six months old are acceptable, as long as the entry also details the ultimate goals.
3. There is no limit to the number of companies that you may nominate, however a non-refundable handling charge of US\$295.00 is required to accompany each entry.
4. Vendors or integrators may nominate their customers and user organizations may nominate themselves.

### Submission Guidelines

We have found that nominators (the company or person submitting the case study) benefit from observing the following points:

1. The best case studies result from the people involved in the project writing the contents. Case studies developed by PR agencies employed by vendors frequently include too much hype – this completely turns off the judges. The vendor and technology supplier companies and products/services must be described at the end of the document.

## HOW TO ENTER THE GLOBAL AWARDS FOR EXCELLENCE IN BPM

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2. Try to observe the 3-30-3 rule: 3 seconds to gain the attention of the reader, 30 seconds to get the core information across, and 3 minutes to really get them interested in getting through the material. The best case studies appear to be between 6-16 pages.
3. Leave discussion of the technology until the relevant section, remember the most relevant things to discuss initially are the innovation at a business level and impact on the value chain of the industry. Then talk about the impact on the people involved, the lessons learnt, etc.
4. Where the case is translated to English from another language, please ensure that a native English speaker does the final edit (often foreign language case studies lose something in translation with disappointing results for an otherwise good implementation).
5. Ensure that the case study:
  - Describes the level of resources required to develop and implement the system.
  - Focuses on the benefits derived (metrics need baselines).
  - Identifies any best practices, lessons learnt, and pitfalls to avoid.
  - Helps the reader understand how the project was undertaken and how the team overcame any implementation and organizational challenges.

**Confidentiality:** We recognize that certain information on projects is considered sensitive and/or proprietary. Please indicate on your submission document any information you consider confidential. The Judges undertake to keep this information confidential in both the Awards announcements and any subsequent publications. We want you to feel confident that you can submit truly compelling case studies without compromising your competitive advantage.

The easy Awards submission template guides your required information: You can download the submission template from our website at [www.BPMF.org](http://www.BPMF.org)

**Nominee Name, Country  
(eg: Country Bank, United States)**

**Nominated by Nominator Name, Country  
(eg: Nominated by Best Vendor, USA)**

1. EXECUTIVE SUMMARY / ABSTRACT
2. OVERVIEW
3. BUSINESS CONTEXT
4. THE KEY INNOVATIONS
  - 4.2 Business**
  - 4.3 Process**
  - 4.4 Organization**
5. HURDLES OVERCOME
  - 5.2 Management**
  - 5.3 Business**
  - 5.4 Organization Adoption**
6. BENEFITS
  - 6.1 Cost Savings**
  - 6.2 Time Reductions**
  - 6.3 Increased Revenues**
  - 6.4 Productivity Improvements**
7. BEST PRACTICES, LEARNING POINTS AND PITFALLS
  - 7.1 Best Practices and Learning Points**
  - 7.2 Pitfalls**
8. COMPETITIVE ADVANTAGES
9. TECHNOLOGY
10. THE TECHNOLOGY AND SERVICE PROVIDERS

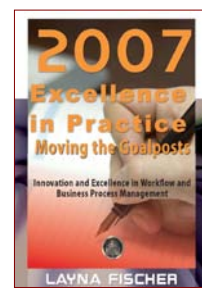
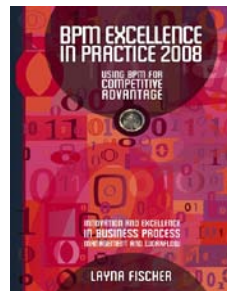
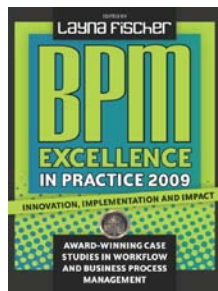
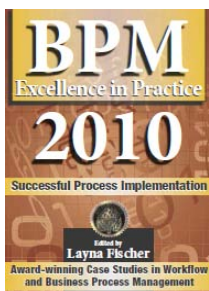


## Global Awards for Excellence in BPM and Workflow

The prestigious annual **Global Awards for Excellence in BPM and Workflow** are highly coveted by organizations that seek recognition for their achievements. Now evolved into their 18th year, originally starting with—and moving through—imaging, documentation, knowledge management and more, as our industry moved forward, these awards not only provide a spotlight for companies that truly deserve recognition, but also provide tremendous insights for organizations wishing to emulate the winners' successes.

Each nominator and nominee receives an appropriate trophy for public display.

The winners are companies that successfully used BPM in gaining competitive advantage within their industries and they share their stories in this annual series.



All entry details, rules, guidelines and entry form can be found at [www.BPMF.org](http://www.BPMF.org)

We welcome your entry. Feel free to contact us with any questions by email at [awards@FutStrat.com](mailto:awards@FutStrat.com).